



## Introducing: Reward+

The Next Generation Reward System from Loyalty Pro

### PERSONALISED TRANSACTIONS

Swipe the customer card, get instant verification, and see their details on screen in seconds.

### FLEXIBILITY

Reward levels are set by you, they can vary by card type, by category of purchase, or even by individual card.

We have complete flexibility over billing, the system can handle individual stores, franchises, multi-store groups, location based ventures and other business alliances

Works with any currency, in any time zone.

### BRANDING

Our package can be completely tailored to your branding, your cards, vouchers, marketing and registration forms are branded to your company. We even provide a bespoke web page integrated into your own website allowing your customers to register or check points balances.



With Loyalty Pro systems one of the big advantages has always been that (unlike alternative systems) the transactions are processed in real time. Now, with our new system, more info can be displayed, allowing you to verify the card holder, and send them personal messages or promotions.

Customers can still be registered via your website, but the new tablet also allows registration to be entered directly on the terminal when the card is issued.

### FEATURES AND BENEFITS

- Process transactions instantly
- Personalise the customer experience
- Pre-load card with points as an incentive
- Offer cards as gift cards
- Online instant marketing
- Relocate anywhere with minimal fuss
- Instant management information available online.

- new* Register new cards on the unit
- new* Use alternatives to cards via QR code technology
- new* Process emailed vouchers instantly
- new* Receive Interactive remote training
- new* Use your system for visual promotions



Whilst not in use for Loyalty, the tablet displays rolling promotional messages of your choice.



By reading QR barcodes with the on board camera in the tablet we can process other items. The Loyalty "cards" can

actually be key fobs, paper, or mobile phones. This also allows paper vouchers to be redeemed directly at the terminal.

## Online Features and Benefits

### TECHNICAL SUPPORT

As part of the Pro-Networks group, our helpdesk services are second to none. Help and advice on marketing or system queries is at the end of the phone. We can even assist or train your staff remotely via the tablet.



### MULTI PURPOSE

The tablet is an intelligent device, and can operate as a sophisticated communications provider, handling video broadcasts, phone calls and email.

### CUSTOMISABLE SOLUTION

We build our solutions in-house from the ground up. So if you have unique requirements we can adapt our software, cards, or tablets to accommodate. And, if you have an existing contact database, we can migrate the data into our system for you.

For more information on any of our products or services please visit us on the Web at: [www.loyaltypro.co.uk](http://www.loyaltypro.co.uk)

### WEB SOPHISTICATION

You can log in to our website to see all loyalty transactions at your sites the instant that they occur.

The website can then be used to view valuable management reports on footfall, spend and visits, broken down into product types, between any dates, for all sites within your account.

You can run sophisticated marketing campaigns direct from our website. Customers can be targeted on their spend, age, products purchased, interests etc. and the promotions are then delivered via email or text.

*Our IT expertise helps ensure your messages get delivered, bounce backs and undeliverables are monitored and followed up on your behalf.*



## Tablet Highlights

- Touch Screen Operation. With a full text keyboard for ease of use.
- 10.1" High Quality Display, For eye-catching visual promotions between loyalty transactions
- Modern Aesthetics. Looks great in any environment
- Small Footprint. Minimal Counter space used, secured and mounting options to suit your environment.
- 3G and Wireless communication options: Link into your current broadband, or create an alternative network

### SERVICES AVAILABLE

- Marketing Assistance
- Installation and Setup
- Exclusive Helpdesk
- Terminal Replacement
- Warranty and Insurance

